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June 20, 2013

Aniplex of America has Acquired the Anime Series SERVANT × SERVICE

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## From the Studio that brought you "Sword Art Online," "Blue Exorcist," and "Oreimo 2" comes a New Workplace Comedy Series!

SANTA MONICA, CA (June 20, 2013) – Aniplex of America has just announced that they have acquired the highly anticipated animation series of this season, *SERVANT* × *SERVICE* and it will be streaming as part of their summer line-up. *SERVANT* × *SERVICE* is the newest animation series produced by A-1 Pictures, the studio that produced numerous internationally acclaimed anime titles such

as *Sword Art Online*, *Blue Exorcist*, and *Oreimo 2*. In addition to their streaming plans, Aniplex of America is also planning on a home release version of *SERVANT* × *SERVICE* on disc. Details about the physical release will be announced at a later date.

Originally a popular four-panel manga series, *SERVANT* × *SERVICE* is a story following Lucy Yamagami, an employee of the Health and Welfare Division, at a certain government ward office in Hokkaido prefecture. The slice-of-life comedy follows Lucy's day-to-day as a newly hired public servant alongside her eccentric colleagues and how they all actively and covertly serve their community every day. *SERVANT* × *SERVICE* touches upon situations that are similar to what often occur in actual Japanese ward offices since the author of the manga, Karino Takatsu was formerly employed at a government ward office herself.

Hideki Goto, the President of Animation Business of Aniplex of America expressed how he looks forward to *SERVANT* × *SERVICE* streaming this summer. "We are very excited to have acquired *SERVANT* × *SERVICE* for this season. This is a very enjoyable series so I am very glad that we are able to make it available for our anime fans."

For more information on *SERVANT* × *SERVICE*, visit: <u>www.AniplexUSA.com/servantservice</u>

## About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners, Sword Art Online, Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Magi: The Labyrinth of Magic, Oreshura, Oreimo 2, Fate/Zero, VALVRAVE the Liberator*, and *Vividred Operation*.

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