



FOR IMMEDIATE RELEASE

August 1, 2012

Aniplex of America announces Durarara!! Limited Edition BD Lunch Box Set on October 30th, 2012



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This October, Durarara!! is coming back in a Blu-Ray Box set that is a can't miss!

SANTA MONICA, CA (August 1, 2012) – Recently at their panel at Otakon in Baltimore, Aniplex of America Inc. announced that the hit anime series Durarara!! will be released in a Limited Edition BD Lunch box Set on October 30th, 2012 and will be available through anime distributor RightStuf.com and official retailers (<http://aniplexusa.com/retailers/>). Available only in a limited quantity, this highly anticipated release is another example of the company's objective to bring the highest quality experience for the North American fans. The Durarara!! Limited Edition BD Lunch Box set features the entire series (24 TV episodes +2 OVAs) on 5 Blu-Ray Discs, an exclusive booklet featuring bonus interviews and artwork, a double sided poster and other bonus extras. This release is a US and Canada Exclusive and available while supplies last.

Durarara!! Limited Edition BD Lunch Box Set features:

<BD Features and Bonus Contents>

- Video: 16:9 HD Widescreen / 1920×1080p / MPEG-4 AVC
- Audio: Japanese dialog / Linear PCM / Stereo 48KHz/16bit
- Audio: English Dialog/ Linear PCM / Stereo 48KHz/16bit
- Subtitles: English and Japanese
- Includes 5 Blu-ray discs, Total length of more than 624 minutes!!
- Comes with Exclusive Lunch Box
- Bonus Videos: Textless Openings and Endings
- Deluxe Booklet
- Double Sided Poster

The Durarara Limited Edition BD Lunch Box Set can be pre-ordered and purchased at:
Rightstuf.com

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
October 30th 2012	AOA-0704	850527003219	\$189.98	\$149.98

For detailed information on the *Durarara Limited Edition BD Lunch Box set* and to view the official trailer, visit: www.DurararaUSA.com

About *Durarara!!*

A pitch-black headless motorcyclist who roams the city?! High-tension suspense and action are taking over Ikebukuro, Tokyo! “Durarara!!” the animated TV series is based on the hit self-titled novel by Ryohgo Narita. This series has shocked readers and the light-novel industry with its unique characters and out-of-this-world story.

Ikebukuro, Tokyo, takes center stage, where various young people have gathered, each with their own expectations. A high school student who longs for an un-ordinary life, the strongest man in Ikebukuro, an information broker, an underground doctor, a stalker, a “headless” rider, and many others both cause and get caught up in trouble. This is a story with a tangle of super-extraordinary characters; one where no one can predict what will happen next!

STAFF

Original Story: Ryohgo Narita DURARARA!! (Dengeki Bunko/ASCII MEDIA WORKS)

Original illustration: Suzuhito Yasuda

Director: Takahiro Omori

Series Composition: Noboru Takagi

Character Design: Takahiro Kishida

Art Director: Akira Ito

Music: Makoto Yoshimori

Animation Production: Brain’s Base

CAST

Celty: MIYUKI SAWASHIRO / KARI WAHLGREEN

Mikado Ryugamine: TOSHIYUKI TOYONAGA / DARREL GUILBEAU

Masaomi Kida: MAMORU MIYANO / BRYCE PAPENBROOK
Anri Sonohara: KANA HANAZAWA / MICHELLE RUFF
Izaya Orihara: HIROSHI KAMIYA / JOHNNY YONG BOSCH
Shizuo Heiwajima: DAISUKE ONO / CRISPIN FREEMAN
Shinra Kishitani: JUN FUKUYAMA / YURI LOWENTHAL
Simon: TAKAYA KURODA / PATRICK SEITZ
Kyohei Kadota: YUICHI NAMURA/STEVE BLUM

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Gurren Lagann the Movies*, *Durarara!!*, *R.O.D series*, *the Garden of Sinners* and *Baccano!* The company's ever-growing line-up of shows includes our most recent titles, *Blue Exorcist*, *Rurouki Kenshin OVA and Movie*, and *Puella Magi Madoka Magica*.

Official Websites:

www.AniplexUSA.com

www.DurararaUSA.com

www.Youtube.com/AniplexUS

About Right Stuf Inc.

Currently celebrating its 23rd year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications. For more information, visit

www.RightStuf.com.

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